



## UNIPHI SPACE AGENCY IS PROUD TO ANNOUNCE THE SEVENTH-ANNUAL NATIONAL ASTRONAUT DAY® - May 5<sup>th</sup>, 2022 (Thursday)

HONORS HEROIC ASTRONAUTS WITH MISSION TO INSPIRE ALL  
CELEBRATES THE BEAUTY IN THE INSPIRATIONAL JOURNEYS OF ASTRONAUTS,  
AND INFLUENCE OF ASTRONAUTS & SPACE IN POP CULTURE

PROGRAM INCLUDES INITIATIVES AT FOREFRONT OF MAINSTREAM CULTURE IN  
EFFORT TO EXPLORE NEW WAYS OF SHARING INSPIRING STORIES OF ASTRONAUTS  
AND ENGAGE STEAM EDUCATION PRINCIPLES

INCLUDES ASTRA ULTRA NFT ON MAKERSPLACE & MUSIC FROM SPACE PLAYLIST ON SPOTIFY

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Thursday, May 5<sup>th</sup>, 2022; Today, **uniphi space agency**, a division of **uniphi good LLC**, is proud to announce the seventh annual **National Astronaut Day®**. This year's theme celebrates the beauty in the inspirational journeys of Astronauts, the magnificent, awe-inspiring perspective of Space, and the influence of Astronauts and Space in pop culture.

In keeping with the tradition of other Astronaut and Space related celebrations, May 5<sup>th</sup> was selected for this significant date in history, 60 years ago, in 1961 when **Astronaut Alan Bartlett Shepard Jr.** became the First American in Space, aboard the *Freedom 7* Space capsule. The brief suborbital flight, which lasted approximately 15 minutes and reached a height of 116 miles into the atmosphere, was a milestone achievement. This trailblazing example of heroic bravery and adventurous spirit is the essence of what National Astronaut Day® is all about.

This year's National Astronaut Day® celebration includes the launch of **ASTRA ULTRA**, an NFT curated platform, on **MakersPlace**. ASTRA ULTRA's mission is to share the inspirational stories of Astronauts, as part of each release, with a goal to educate and foster curiosity to learn more about Space and the journey of these heroic trailblazers. ASTRA ULTRA's collections include support for STEM & STEAM related charity partners, with a mission to encourage next gen inquiry, dialogue, and critical thinking. Carbon offsets will be done to reduce the footprint of the NFTs in partnership with sustainability platform **Aerial**.

ASTRA ULTRA premiere collections will be released from Astronauts and Artists including;

**Astronaut Leroy Chiao's** *Harmony* series of NFTs that encourages the viewer to learn more about the

featured elements in each image, with additional graphical elements that seek to honor his heritage and family. Learn more about Astronaut Chiao at <https://www.leroychiao.com/> .

*"Any chance, and any way, I have to share my experience as an Astronaut is very important to me, and something I feel is part of my responsibility as one of the few who have had the incredible opportunity to go to Space", commented Astronaut Leroy Chiao, "Certainly we are all still trying to fully understand the full implications of NFTs, all the related aspects, and what will mean in the long run, but for me it's an artful way to share my stories, through imagery related to my own experience, in the hopes that it will inspire or educate even just for one person, for me that's something worth trying out."*

Additional Astronaut NFT collections will be released throughout the month. Astronaut collections also include a personalized, signed print of the digital artwork.

*COSMIC SERIES* is the first series of NFTs from acclaimed artist, and Astronaut collaborator, **Carol Bruton**. Each evocative NFT image features Bruton's original physical work, photographed by **Beatriz Moreno**, in a series of cosmically inspired images that encourages the viewer to explore the work and arouse curiosity beyond the screen and canvas. Bruton's *COSMIC SERIES* has been strongly influenced by her under water diving and gazing up through the surface of the sea towards our infinite cosmos. She sees the play of deep sections of colours weaving a tapestry between the existing planets and other cosmic matter. This collection has been exclusively selected by **uniphigood**, as the inaugural Artist partnership for the ASTRA ULTRA launch on National Astronaut Day®. Learn more about Carol on Instagram [@carolbrutonart](https://www.instagram.com/carolbrutonart) .

View the ASTRA ULTRA collection and learn more at <https://makersplace.com/astraultra/> .

National Astronaut Day® will also include the launch of **Commander Michael López-Alegría's** music from Space playlist titled *Further Beyond*. The playlist features songs personally selected by López-Alegría, Commander for the first-ever Private Astronaut Mission to the ISS, that were part of his historic return to Space. This will debut on Spotify's Twitter feed ([@Spotify](https://twitter.com/Spotify)), featuring a special message from Commander MLA, scheduled for 10AM (E) US on May 5<sup>th</sup>, National Astronaut Day®.

Learn more about Commander MLA at <https://mlaspace.com/> .

Also featured as part of this year's program is the iconic Astronaut Signature Series **Fisher Space Pen®** collection. The collection features a diverse range of pen styles and charity partners, all personally selected by each participating Astronaut. Each Special Edition pen has an engraved Astronaut signature.

Learn more at <https://www.spacepen.com/astronautsignaturepenseries.aspx>.

### **#WeBelieveInAstronauts:**

Why Do #WeBelieveInAstronauts? The incredible experience of traveling through space is something we all dream about at one time in our lives. For a very select few, this dream became a reality. The path for every Astronaut is different, and Astronauts come from a diverse range of personal and professional backgrounds, but the one thing they all have in common - they are leaders in their chosen field, pioneers of space, and seek to use their individual experience as Astronauts to help make the world better for ALL.

Please join us as we celebrate these amazing individuals, their unique experiences, and ultimately, to help spread the message that... no matter what our journey in life we are ALL Astronauts. #WeBelieveInAstronauts

### **About uniphi space agency:**

**uniphi space agency**, a division of **uniphi good LLC**, is honored to be the exclusive management agency for a

diverse range of former Astronauts. Their stories and experiences lend to some of the world's most compelling book projects, speaking engagements, and brand collaborations. Our goal is to help celebrate and share the stories and experiences of our Astronaut clients by differentiating between each individual's specific experience and point of view, aligned with key strategic opportunities, to help motivate and inspire future generations of Astronauts to come. #WeBelieveInAstronauts

**About MakersPlace:**

[MakersPlace](https://makersplace.com/) is the premier NFT marketplace for digital art. Launched in 2018, MakersPlace utilizes blockchain technology to facilitate the sale of authentic, original digital artwork, ensuring rarity and ownership for both creators and collectors. MakersPlace has emphasized accessibility since its inception and has attracted a large mainstream audience as the first NFT marketplace to accept both cryptocurrency (ETH) and non-cryptocurrency (USD) payments, which it facilitates through crypto wallet and credit card transactions, respectively. Our mission is simple: to enable a vibrant future for digital creativity. <https://makersplace.com/>

**About Aerial:**

[Aerial](https://aerial.is/) is a sustainability platform that empowers people to take climate action and reduce their carbon footprint across NFTs, transportation, and other emissions sources. Aerial tracks your emissions, gives you simple ways to take action, and offers exclusive insights from credible science writers on how to live more sustainably. Aerial makes climate action easy and fun. <https://aerial.is/>

**Fisher Space Pen:**

Although founder, Paul C. Fisher, revolutionized the pen industry 20 years earlier with the invention of the 'Universal Cartridge Refill', it was his creation of the sealed and pressurized ink cartridge that literally launched the company into space in 1967. Debuting on the Apollo 7 mission in 1968, Fisher Space Pen has been on every NASA manned space flight since. In fact, Fisher Space Pen now has its own permanent exhibit inside the Apollo / Saturn V Center at Kennedy Space Center, which proudly shares our history and products with some three million people a year. <https://www.spacepen.com/>

