NATIONAL ASTRONAUT DAY



ROCK STAR **AWARDS**

HONORING THOSE WHO ROCK THE STARS

ABOUT

In keeping with the tradition of other Astronaut and Space related celebrations, May 5th was selected for this significant date in history in 1961 when Astronaut Alan Bartlett Shepard Jr. became the First American in Space, aboard the Freedom 7 Space capsule. The brief suborbital flight, which lasted approximately 15 minutes and reached a height of 116 miles into the atmosphere, was a milestone achievement. This trailblazing example of heroic bravery and adventurous spirit is the essence of what National Astronaut Day is all about.

Why Do #WeBelieveInAstronauts? The incredible experience of traveling through space is something we all dream about at one time in our life. For a very select few, this dream became a reality. The path for every Astronaut is different, and Astronauts come from a diverse range of personal and professional backgrounds and include experiences such as: scientists, inventors, educators, engineers, trailblazers, innovators, executives, historians, authors, philanthropists, advocates and dreamers. The one thing they all have in common – They are leaders in their chosen fields, pioneers of space and seek to share their individual knowledge and lessons as an Astronaut to benefit us ALL.

National Astronaut Day (aka Astronaut Day) is EVERY May 5th. 2024 is the 8th Annual Celebration.

National Astronaut Day.com

ABOUT

The Astronaut Rock Star Awards, a uniphigood (ad)venture and part of National Astronaut Day, celebrate the intersection of space exploration, STEAM education, and the enduring connection between Astronauts and music. As part of National Astronaut Day, annually on May 5th, these awards will recognize Astronauts, individuals and organizations who push the boundaries of awareness, understanding, and support for space exploration and STEAM education, as well as reinforcing the importance of why space exploration has always been, and will always be, a critical aspect to make life better for ALL... in the past, present and future.

In a nod to the rich tradition of <u>musicians finding inspiration in</u> <u>space exploration</u>, and astronauts including music as an integral part of their journey, the Astronaut Rock Star Awards embrace this connection by honoring those who contribute significantly to these realms. Like the iconic <u>Voyager Golden Record</u>, which encapsulated humanity's cultural and scientific achievements, these awards serve as modern-day acknowledgments of excellence.

The awards themselves take the form of traditional music plaques, customized to reflect space themes, reminiscent of the iconic Moon Man awarded by MTV for music videos. Through the Astronaut Rock Star Awards, uniphi aims to honor and celebrate those who embody the spirit of exploration and discovery, inspiring others to reach for the stars.

NationalAstronautDay.com

AWARDS

The Astronaut Rock Star Awards, 2024 as the first annual, will be a founding cornerstone of National Astronaut Day every year. There are three categories;

Astronaut Rock Star Diamond Award:

Reserved for legacy Astronauts, given by Astronauts, whose historical contributions have paved the way for future exploration. This prestigious accolade recognizes not only their enduring impact on space exploration and STEAM education, but will also include tributes from Astronauts who were directly inspired by the legacy of these remarkable individuals.

Astronaut Rock Star Platinum Award:

Presented to Astronauts, given by Rock Stars, who have made significant contributions to fostering public interest in space exploration in the present day. These individuals inspire and engage the public through their dedication and passion for space exploration, and their trailblazing and history making initiatives.

Astronaut Rock Star Gold Award:

Given to students, charity organizations, individuals or groups actively working to advance STEM/STEAM education, specially as related to Space. This award recognizes their efforts in shaping the future of space exploration by nurturing the next gen of scientists, engineers, innovators and explorers. In addition to a plaque, Gold Award recipients will also earn an event with an Astronaut to support their efforts to inspire future gen interest in STEM/STEAM.

National Astronaut Day.com

VIBES

The connections between Astronauts, Space Exploration, and Music run deep, intertwining scientific curiosity with artistic expression.

Whether through the selection of music for missions, Astronauts' own musical endeavors, inspiration drawn from the cosmos, or interdisciplinary collaborations, the intersection of these realms serves to inspire humanity, fostering a deeper appreciation for both the vastness of space and the power of music to transcend boundaries.

A Few (of Many) Examples Below

Billboard (Asto Gerst + Kraftwerk)

People (Commander MLA + BLKBOK)

Spotify (Astro Koch)

ISS Link Up (Astro Pesquet + Coldplay)

<u>Space.com</u> (Astros Bowen & Hoburg + Post Malone)

NASA Johnson (Astros Marsburn & Hadfield + Peter Gabriel)

<u>United Nations</u> (Voyager Golden Record)

<u>dearMoon Crew</u> (SpaceX + Yusaku Maezawa + Steve Aoki + TOP...)

Billboard (Odysseus (Odie) Lunar Lander, Music on Moon)

<u>Digital Journal</u> (Boris Breicha Honors "SpaceX" in new single)

National Astronaut Day (List of All Activations/Collabs since 2016)

<u>Today Show</u> (First National Astronaut Day)

www.uniphigood.com



THE MOVEMENT

#NATIONALASTRONAUTDAY

#WEBELIEVEINASTRONAUTS

Girl Scouts @girlscouts - May 5, 2020



NASA Astronauts 🚭 🚭 @NASA_Astronauts - May 5, 2022



Adventuring to the stars * "Nat

PEANUTS O @Snoopy - 32s

Shoot for the stars with these two EPIC events coming up TODAY-#NationalAstronautDay! Invite your non-Girl Scout besties and register now! 6:15 PM EST: bddy.me/2YzP9me 7:15 PM EST: SPACE MISSION EXPERIENCE! May 5 at 6:15 PM EST

Planetary Happy#A made hist cansule na

Merb Bake

everydayastronaut 6 The White House 3 @WhiteHouse - May 5, 2019 Buzz Aldrin is among the most legendary astronauts in history. I

also one of @FLOTUS' special guests to this year's State of the L

One of the first men on the moon, Buzz planted the American Fla face of the moon fifty years ago.

Happy National Astronaut Day



letandmelvin • Ldict Astronout Day until II Shepard flew 116 mile minutes in Freedom 7 and collesgues who is to those we honor th as explorers locking it planet. This tay is als inspired explorers this where no earthing is wonderebecca. The the top of your profit the flepty



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Add a comment

r.e.m. beauty @rembeauty - May 5, 2022 kappy #nationalastronautday! today, like th explorers before us, we hope you're inspired to re your wildest dreams, and don't forget to bring yo products along for the ridel



Mike Massin

Hubble 🚭 🚭 @NASAHubble • May 5, 2022 Happy #AstronautDay! 3

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bound astronauts: "Spaceships, F

for @tesiamotors #projectioveda Video by me and @neals_my_nam

rich mind.1089 Hello my friend , V

joelgrennon This is gold 🚪

luciaxurena THIS IS SO AMAZINO

lesauvage.media brilliant

Edited - 359w

Hubble's astronauts set the telescope up for success. Thanks to work, Hubble's observations have changed our understanding o









tl # brownu

astro_Jessica © #Repost @browns @got_repost. Thanks for the shout excited to share this adventure with can watch my launch on Sept 25 an journey on @nase TV. https://www.nasa.gov/mu/timedia/

astro_jessica 8

On this to enablation sulfay, we call Meir 93. At Brown, Sastro, jessica a biology, before going an to care of from the International Space University Ph.D. In main feel biology, from Gaze University Ph.D. In main biology, from Gaze University Ph.D. In the Ph.D. In main feel biology, from Gaze University to the Ph.D. In the Ph.D

When asked what her favorite part said: "Every day is different, and mo active. One day! might be training i underwater, and the next!"Il be lear to conduct an on-orbit experiment, operating the space stations robot a cargo vehicle, flying in the T-38 is flueries given patting out floor for.

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Happy #astr

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