



*** MEDIA ALERT ***

UNIPHI SPACE AGENCY ANNOUNCES PROGRAMMING & EVENTS FOR THE THIRD-ANNUAL
NATIONAL ASTRONAUT DAY™

May 5th, 2018

CELEBRATES HEROIC ASTRONAUTS WITH A MISSION TO INSPIRE ALL TO
“LEARN, CREATE & EXPLORE”

CAMPAIGN INCLUDES ASTRONAUT-INSPIRED STEAM ACTIVITIES, POSTER & CARDS,
“ASTRONAUT SIGNATURE” FISHER SPACE PEN™ SERIES, EVENTS WITH ASTRONAUTS, ONLINE
CONTEST, AND BENEFITS OVER 20 DIFFERENT CHARITY PARTNERS, INCLUDING ONLINE
“NATIONAL ASTRONAUT DAY CHALLENGE” IN SUPPORT OF READING IS FUNDAMENTAL



#WeBelieveInAstronauts | #NationalAstronautDay | #LearnCreateExplore

www.NationalAstronautDay.com

Wednesday, April 25th, 2018: Today, to launch day ten of the countdown, **uniphi space agency**, a division of **uniphi good LLC**, is proud to announce programming, events and additional information about the third annual **National Astronaut Day**, featuring Astronaut inspired STEAM and Space related activities, events and partners, to take place on, and around, Saturday, May 5th, 2018.

In keeping with the tradition of other Astronaut and Space related celebrations, May 5th was selected for this significant date in history in 1961 when Astronaut Alan Bartlett Shepard Jr. became the First American in Space, aboard the *Freedom 7* Space capsule. The brief suborbital flight, which lasted approximately 15 minutes and reached a height of 116 miles into the atmosphere, was a milestone achievement. This trailblazing example of heroic bravery and adventurous spirit is this essence of what **National Astronaut Day** is all about.

In addition to the previously released 2018 **National Astronaut Day** campaign overview, additional details and information about ways to celebrate and participate are being announced including:

National Astronaut Day Events:

Friday, May 4th

Astronaut Clayton Anderson will be speaking to students and signing copies of his book "A is for Astronaut: Blasting Through the Alphabet." This event will be in collaboration with Reading Is Fundamental, the nation's largest nonprofit organization for children's literacy, and State Farm as part of a Books for Ownership event to provide books and literacy resources to students at a Washington, DC-area school. Additional books will be given to students including the award-winning children's book, "Endeavour's Long Journey", by Astronaut John "Danny" Olivas and "The Star Challengers Trilogy" by New York Times Bestselling Authors Rebecca Moesta & Kevin J. Anderson. Book signing later in day at: 6:30pm E Hooray for Books! 1555 King St. Alexandria, VA 22314, <https://www.hooray4books.com/>

Saturday, May 5

Astronaut Clayton Anderson will be signing copies of his book "A is for Astronaut: Blasting Through the Alphabet." NOON – 1:30pm E
Goddard Visitor Center, [9432 Greenbelt Rd, Greenbelt, Maryland](https://www.nasa.gov/centers/goddard/visitor/home/index.html)
<https://www.nasa.gov/centers/goddard/visitor/home/index.html>

DreamUp will lead an "Astronaut in a Bottle" activity on Facebook, to demonstrate the concept of microgravity. 12:05pm E
<https://www.facebook.com/dreamup.space/>, <http://www.dreamup.org/astronaut-in-a-bottle/>

In honor of Astronauts and Exploration, **Janet's Planet** will be hosting a Facebook Live event about their Voyager Competition and how students can get involved. 2pm E / 1pm C
<https://www.facebook.com/JanetsPlanet/>, <https://janetsplanet.org/>

Astronaut Clayton Anderson will be signing copies of his book "A is for Astronaut: Blasting Through the Alphabet." 2:30- 4:30pm E
Smithsonian, [601 Independence Ave. SW, Washington, DC](https://www.si.edu/)
<https://www.si.edu/>

Higher Orbits will be leading a "Design your Own Mission Patch" Facebook Live activity for students. 3:30pm E
<https://www.facebook.com/higherorbits/>, <http://higherorbits.org/>

Sunday, May 6

Astronaut Clayton Anderson will be signing copies of his book "A is for Astronaut: Blasting Through the Alphabet." NOON - 2 pm
Udvar-Hazy Center, [14390 Air and Space Museum Pkwy, Chantilly, VA](https://airandspace.si.edu/udvar-hazy-center)
<https://airandspace.si.edu/udvar-hazy-center>
Please check www.NationalAstronautDay.com for updates to the schedule and new events TBC.

National Astronaut Day Activities:

A fun range of STEM/STEAM related activities, for children and families, will go “live” on May 4th, and have been provided by *National Astronaut Day* partners and collaborators including;

- **DreamUp**, Astronaut in a Bottle Activity
- **Astronaut John "Danny" Olivas**, *Endeavour's Long Journey* Video Activity
- **Janet's Planet**, Voyager Activity
- **Reading Is Fundamental**, Moonshot: The Flight of Apollo 11, Eight Days Gone, The Moon Over Star Activities
- **Sleeping Bear Press**, A is for Astronaut, by Astronaut Clayton Anderson, Activities
- **Space Station Explorers**, Photo Activity
- **Astronaut David Wolf**, Backyard Observatory Activity... and more!

Please check www.NationalAstronautDay.com for activity updates, and to learn more about our partners.

National Astronaut Day Contest:

Fans can enter an online contest to win an autographed collection of Astronaut and Space related collectibles. One Grand Prize Winner will win this very special “National Astronaut Day Prize Pack” including:

- A 30-minute Skype with an Astronaut (for individuals, families, school or non-profit community organizations only),
- Autographed Astronaut & Space Books Including;
 - “A is for Astronaut”, "The Ordinary Spaceman" & " It's A Question of Space" by Clayton Anderson,
 - “Endeavour’s Long Journey” (in English & Spanish) by John “Danny” Olivas,
 - “One Orbit” by Leroy Chiao,
 - "The Star Challengers Trilogy" by Rebecca Moesta & Kevin J. Anderson
 - "John F. Kennedy and the Race to the Moon" & "After Apollo? Richard Nixon and the American Space Program", by John Logsdon.
- Official National Astronaut Day “Crew” & “Mission” patches,
- A Fisher Space Pen™ from the “Astronaut Signature Series”,
- An Astronaut screen-print and “Believe In Yourself” poster signed by Astronauts.

More information and ways to enter may be found at www.NationalAstronautDay.com .

Challenge:

The #NationalAstronautDay #Challenge will recruit Astronaut and Space fans to participate on social media. In addition to sharing their own personal stories of inspiration and motivation, Astronauts will join in and may even tag YOU to join the crew! The Mission is to help inspire the next gen of adventurers to Learn, Create & Explore, and to support RIF's efforts to ensure that all children have the opportunity to own books, learn how to read, and have access to the fundamental building blocks to achieve their highest potential.

Posts tagged with #NationalAstronautDay #Challenge, may be re-shared by Astronauts and “official” National Astronaut Day accounts on social media. Information on how to participate may be found at www.NationalAstronautDay.com.

About uniphi space agency:

uniphi space agencyTM, a division of **uniphi good LLC**TM, is honored to be the exclusive management agency for a diverse range of former Astronauts. Their stories and experiences lend to some of the world’s most compelling book projects, speaking engagements, and collaborations. Subjects include STEM/STEAM topics, innovation, motivation, technology, perseverance, education, engineering, safety, adventure, risk, strategy, “anything is possible,” and lessons from space as related to here on Earth. There are infinite possibilities for everyone to follow their dreams!

Our goal is to help celebrate and share the stories and experiences of our Astronaut clients by differentiating between each individual’s specific experience and point of view, aligned with key strategic opportunities, to help motivate and inspire future generations of Astronauts to come. #WeBelieveInAstronauts | www.uniphispaceagency.com

To request Astronaut interviews contact:

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Updated press releases and materials visit:

www.NationalAstronautDay.com

Astronaut bookings & collaborations:

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